

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

CONTRACT NO. REV.

1061-58297-1

DATE PRINTED

09/13/12

AND

PAGE 1

27783 AGENCY (OR SERVICE) ACTING AS AGENT FOR 303502 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME CROSSROADS MEDIA CROSSROADS GPS

AND 66 Canal Center Plz Ste 555 1401 New York Ave NW

ADDRESS Alexandria VA 22314-1576 Washington DC 20005-2102

USA USA

CONTACT E. MILHOAN PRODUCT CROSSROADS GPS #984

LOCAL PAT CASHEN POLITICAL AGENCY EST. NO. 984

SALESPERSON PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/14/12 AND ENDING 09/23/12 NO. WEEKS: 2

Cancellation Notice
Required
Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01011..	1 2	05:00A	05:56A	30S	09/14/12-09/14/12 09/18/12-09/20/12	WBZ NEWS	3	800.00	2400.00
2	11111..	1 5	05:58A	07:00A	30S	09/14/12-09/14/12 09/17/12-09/21/12	WBZ NEWS	6	1100.00	6600.00
3	11111..	1 5	07:00A	09:00A	30S	09/14/12-09/14/12 09/17/12-09/21/12	THE EARLY SHOW	6	800.00	4800.00
4	11111..	1 5	09:00A	10:00A	30S	09/14/12-09/14/12 09/17/12-09/21/12	RACHAEL RAY	6	800.00	4800.00
5	10101..	3	10:00A	11:00A	30S	09/17/12-09/21/12	LET'S MAKE A DEAL	3	1300.00	3900.00
6	11111..	1 5	11:00A	12:00N	30S	09/14/12-09/14/12 09/17/12-09/21/12	PRICE IS RIGHT	6	1800.00	10800.00
7	11111..	1 5	12:00N	12:27P	30S	09/14/12-09/14/12 09/17/12-09/21/12	WBZ NEWS	6	900.00	5400.00
8	01011..	1 2	12:27P	02:00P	30S	09/14/12-09/14/12 09/18/12-09/20/12	CBS SOAP ROTATION	3	900.00	2700.00
9	11111..	1 5	04:00P	05:00P	30S	09/14/12-09/14/12 09/17/12-09/21/12	JUDGE JUDY	6	1200.00	7200.00
10	11111..	1 5	05:00P	05:30P	30S	09/14/12-09/14/12 09/17/12-09/21/12	5PM NEWS	6	1400.00	8400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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			FROM	TO						
11	11111..	1 5	05:30P	06:00P	30S	09/14/12-09/14/12 09/17/12-09/21/12	530PM NEWS	6	1500.00	9000.00
12	11111..	1 5	06:00P	06:30P	30S	09/14/12-09/14/12 09/17/12-09/21/12	WBZ NEWS	6	2000.00	12000.00
13	11111..	1 5	07:00P	07:28P	30S	09/14/12-09/14/12 09/17/12-09/21/12	WHEEL OF FORTUNE	6	3000.00	18000.00
14	11111..	1 5	07:28P	07:57P	30S	09/14/12-09/14/12 09/17/12-09/21/12	JEOPARDY !	6	3800.00	22800.00
15	M	1	10:00P	11:00P	30S	09/17/12-09/17/12	HAWAII FIVE-O	1	14000.00	14000.00
16	111110.1	2 6	11:00P 11:00P	11:35P 11:35P	30S	09/14/12-09/16/12 09/17/12-09/23/12	WBZ NEWS	8	3500.00	28000.00
17	10101..	3	11:35P	12:37A	30S	09/17/12-09/21/12	DAVID LETTERMAN	3	1800.00	5400.00
18	T	1	07:57P	09:00P	30S	09/18/12-09/18/12	NCIS	1	16000.00	16000.00
19	W	1	10:00P	11:00P	30S	09/19/12-09/19/12	CSI: CRIME SCENE	1	14000.00	14000.00
20	Th	1	07:58P	09:00P	30S	09/20/12-09/20/12	BIG BANG THEORY/TWO AND A	1	18000.00	18000.00
21	F	1	10:00P	11:00P	30S	09/14/12-09/21/12	BLUE BLOODS	2	11000.00	22000.00
22	Sa	1	05:00A	06:00A	30S	09/15/12-09/22/12	WBZ NEWS	2	500.00	1000.00
23	Sa	1	06:00A	07:00A	30S	09/15/12-09/22/12	WBZ NEWS	2	800.00	1600.00

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			FROM	TO						
24	Sa	1	07:00A	08:00A	30S	09/15/12-09/22/12	WBZ NEWS	2	900.00	1800.00
25	Sa	1	08:00A	10:00A	30S	09/15/12-09/22/12	SATURDAY EARLY SHOW	2	1300.00	2600.00
26	Sa	1	06:00P	06:30P	30S	09/15/12-09/22/12	WBZ NEWS	2	2000.00	4000.00
27	Sa	1	07:00P	07:28P	30S	09/15/12-09/22/12	WHEEL OF FORTUNE	2	1200.00	2400.00
28	Sa	1	07:28P	07:56P	30S	09/15/12-09/22/12	JEOPARDY!	2	1300.00	2600.00
29	Su	1	05:00A	06:00A	30S	09/16/12-09/23/12	WBZ NEWS	2	500.00	1000.00
30	Su	1	06:00A	07:00A	30S	09/16/12-09/23/12	WBZ NEWS	2	800.00	1600.00
31	Su	1	07:00A	08:00A	30S	09/16/12-09/23/12	WBZ NEWS	2	1000.00	2000.00
32	Su	1	08:00A	09:00A	30S	09/16/12-09/23/12	WBZ NEWS	2	1100.00	2200.00
33	Su	1	08:57A	10:30A	30S	09/16/12-09/23/12	CBS SUNDAY MORNING	2	3300.00	6600.00
34	Su	1	06:30P	07:00P	30S	09/16/12-09/23/12	WBZ NEWS	2	2000.00	4000.00
Total Contract:								118		269600.00
Billing Summary										
Qtr 3-12			Jul	Aug	Sep	Total				
			.00	.00	269600.00	269600.00				
						GRAND TOTAL				
						269600.00				

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